

**bridging the  
design / dev  
communication  
gap to grow  
businesses**

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**work experience**

***International Friendships***

Columbus, OH | Communications Director  
2015 - Present

*Christian non-profit serving foreign students*

Manager of media team, responsible for developing clear and consistent annual communication strategies to engage donors, volunteers and constituents with ministry. Senior designer, web developer and video producer. Work with COO to improve internal tools and enable org scalability.

***Midwest New Media***

Cincinnati, OH | Web Designer  
2010 - 2015

*Web design & interactive marketing agency.*

Responsible for managing 75% of clients. Utilizing both technical and soft skills for client support, contractor delegation, & web feature development. Train HR personnel to update/manage company websites.

***Gaslight***

Cincinnati, OH | UX Design Co-op  
2013

*Web app development company.*

Self-led production of promotional & case study videos to gain new clients. Simplified user-interface designs for complex internal tools which resulted in widespread employee use & understanding.

***ShareThis***

Cincinnati, OH | UX Intern  
2008 - 2009

*Innovative social media & sharing platform.*

Grew a fast-moving startup tech company by redesigning public website, browser add-ons, admin tools, and mobile site.

**skills**

Mandarin & Spanish (intermediate)  
Studied abroad in China & Spain

Visual design software (Adobe)  
Professional video & photography

HTML5, CSS3, JavaScript, PHP,  
MySQL, jQuery

**awards**

Adobe Design Achievement Award  
RSA Student Design Award

**activities**

*American Marketing Association:*  
Active member of digital interest group; Mentorship program.

*Networking Groups:* Marketplace Christians Making Connections (MC2), H7 Networking Group.

*International Friendships:* Facilitate weekly Bible discussion groups of international students.

*UC International:* Aided development of Friendship Partner program to connect foreign & American students.

**education**

*University of Cincinnati*

Cincinnati, OH | GPA 3.5  
Graduation: April, 2014

College of Design, Architecture, Art and Planning (DAAP), BS in Graphic Communication Design.