

**bridging the
design / dev
communication
gap to grow
businesses**

1415 Cottonwood Dr.
Columbus, OH 43229
513.696.9317
ryan.finke@gmail.com
ryanfinke.com

work experience

International Friendships

Columbus, OH | Communications Director
2015 - Present

Christian non-profit serving foreign students

Manager of media team, responsible for developing clear and consistent annual communication strategies to engage donors, volunteers and constituents with ministry. Senior designer, web developer and video producer. Work with COO to improve internal tools and enable org scalability.

Midwest New Media

Cincinnati, OH | Web Designer
2010 - 2015

Web design & interactive marketing agency.

Responsible for managing 75% of clients. Utilizing both technical and soft skills for client support, contractor delegation, & web feature development. Train HR personnel to update/manage company websites.

Gaslight

Cincinnati, OH | UX Design Co-op
2013

Web app development company.

Self-led production of promotional & case study videos to gain new clients. Simplified user-interface designs for complex internal tools which resulted in widespread employee use & understanding.

ShareThis

Cincinnati, OH | UX Intern
2008 - 2009

Innovative social media & sharing platform.

Grew a fast-moving startup tech company by redesigning public website, browser add-ons, admin tools, and mobile site.

skills

Mandarin & Spanish (intermediate)
Studied abroad in China & Spain

Visual design software (Adobe)
Professional video & photography

HTML5, CSS3, JavaScript, PHP,
MySQL, jQuery

awards

Adobe Design Achievement Award
RSA Student Design Award

activities

American Marketing Association:
Active member of digital interest group; Mentorship program.

Networking Groups: Marketplace Christians Making Connections (MC2), H7 Networking Group.

International Friendships: Facilitate weekly Bible discussion groups of international students.

UC International: Aided development of Friendship Partner program to connect foreign & American students.

education

University of Cincinnati

Cincinnati, OH | GPA 3.5
Graduation: April, 2014

College of Design, Architecture, Art and Planning (DAAP), BS in Graphic Communication Design.